

CANADIAN ASSOCIATION OF NIGERIAN PHYSICIANS AND DENTISTS (CANPAD)

13th ANNUAL CME & FAMILY EVENT

SASKATOON, SK JULY 31 – AUGUST 4, 2014

SOCIAL EVENT EVALUATION REPORT

PREPARED BY

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FOR

CANPAD 2014 LOCAL ORGANIZING COMMITTEE

December 27, 2014

Executive Summary

The main purpose of this evaluation is to identify strengths, weaknesses, gaps, and areas for improvement so that the next cycle of CANPAD family events planning can apply lessons learnt.

The Local Organizing Committee (LOC) developed a 5-item structured questionnaire specifically for this evaluation (see Appendix 1). The questions were guided by the purpose of the evaluation. Each family attending the CANPAD family event received one questionnaire on the first day of registration at the registration desk. Families were requested to return completed questionnaires to either the registration desk or any member of the LOC on the last day of the event.

A total of 73 families attended the CANPAD 2014 family event and were eligible to participate in the evaluation survey. Of the questionnaires handed out to families, 32 were completed and returned giving a response rate of 44% (assuming that all families received a copy of the survey questionnaire). The findings of this evaluation are presented in bar charts. Transcribed data are also presented. Evaluation of the CME event is not included in this report.

Overall, majority of respondents (97%; n=31) felt that the 2014 CANPAD family event was well organized. Eighty two per cent (82%; n=23) of respondents were very satisfied with the Family fun/taste of Africa event while 8% (n=2) were dissatisfied with Zoo/Forestry park visit. In terms of most beneficial event, Family fun/taste of Africa, Gala night, and Western Development Museum were ranked as the top three most beneficial events followed by Ladies night, Zoo/Forestry park and River Cruise and Cocktail. Regarding Gala night event, all respondents felt it was well organized; 84% (n=26) agreed that food and catering services met their expectation; while 97% (n=30) agreed that venue was appropriate and comfortable. Although 74% (n=23) agreed that music provided at the Gala night event was appropriate; 13% (n=4) disagreed; while 13% (n=4) were undecided on the appropriateness of the music.

Recommendations

Recognizing the low response rate in the current evaluation survey, the following recommendations are intended to improve participation rate in future CANPAD event evaluation, taking into account what has been learnt and what has worked well:

1. Each event should be evaluated in real time as a separate activity
2. Evaluation forms should be handed out at the beginning of each event and collected at the end of the event
3. Raffle draws for prizes should be conducted at the end of each event after completed evaluation forms have been received

Evaluation Results

1. Extent to which respondents agreed or disagreed with statements

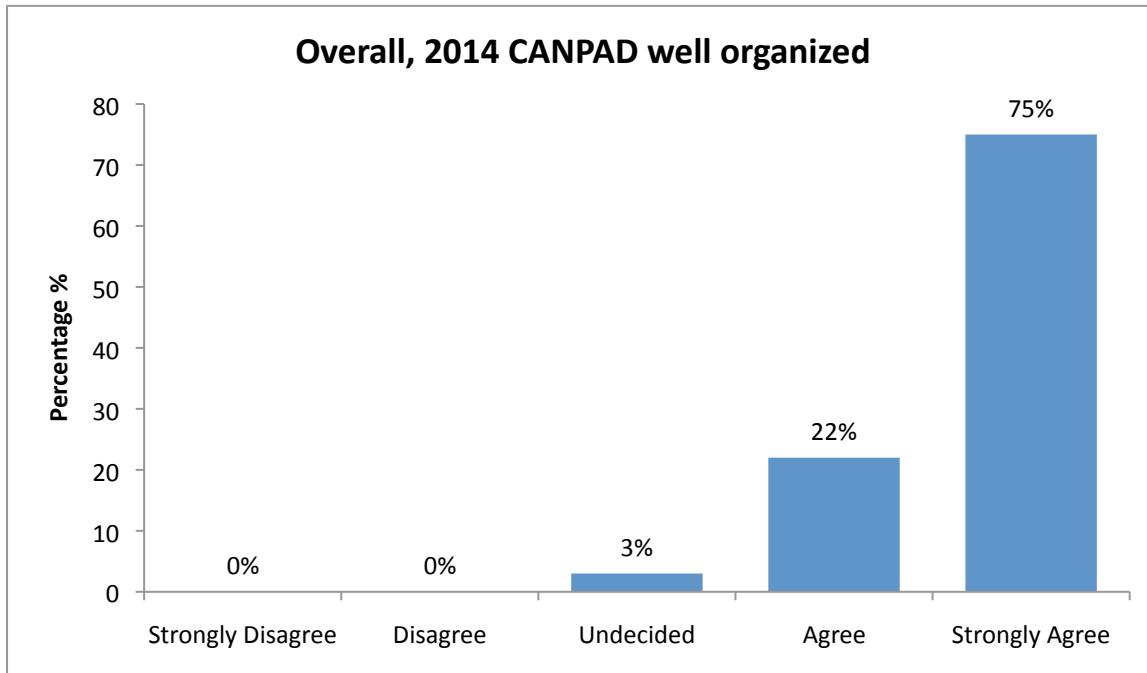


Figure 1.1 Respondents' perception about level of organization of CANPAD event (n=32)

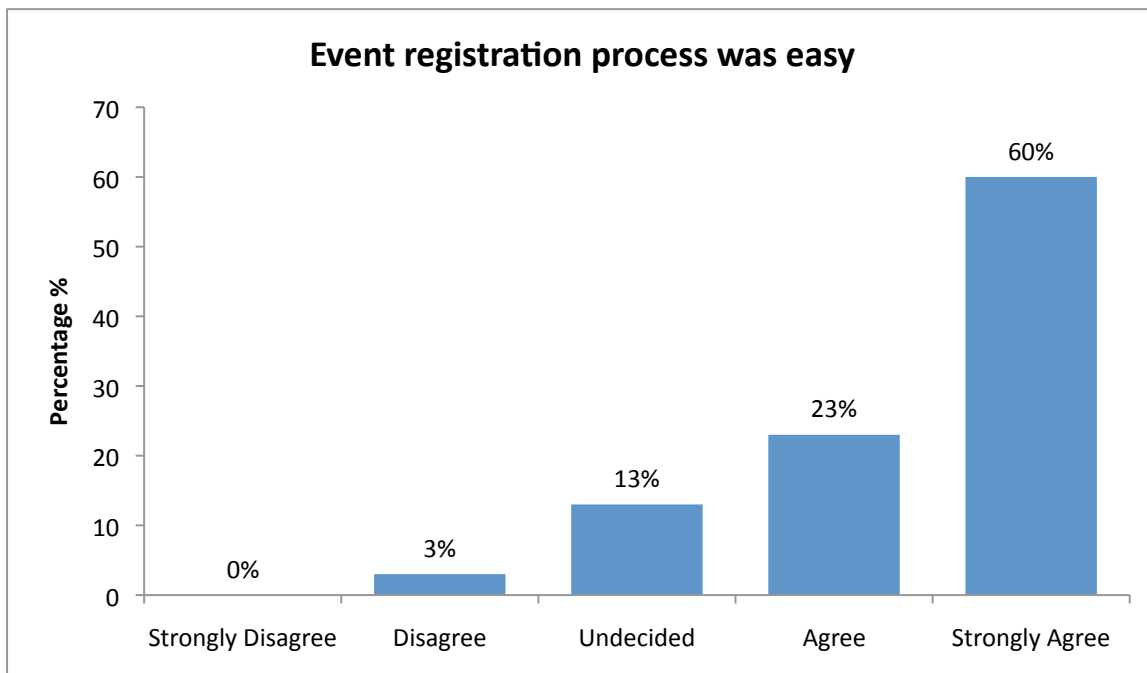


Figure 1.2 Respondents' perception about CANPAD event registration process (n=30)

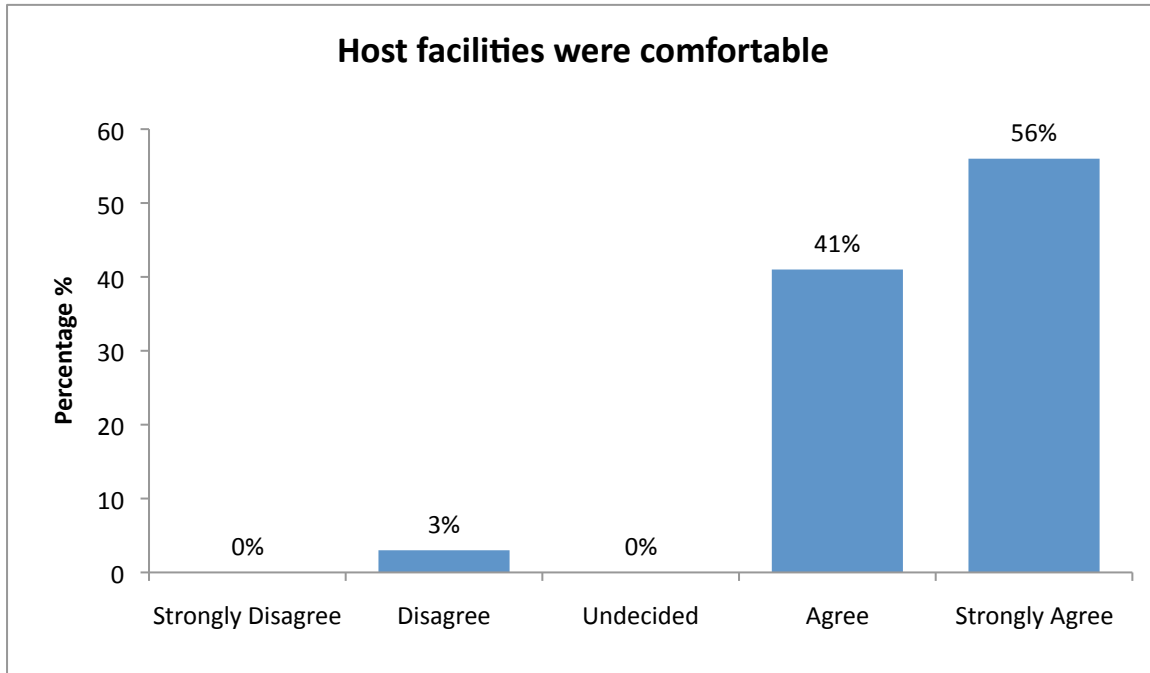


Figure 1.3 Respondents' perception about host facility (n=30)

2. Overall satisfaction with individual CANPAD social events

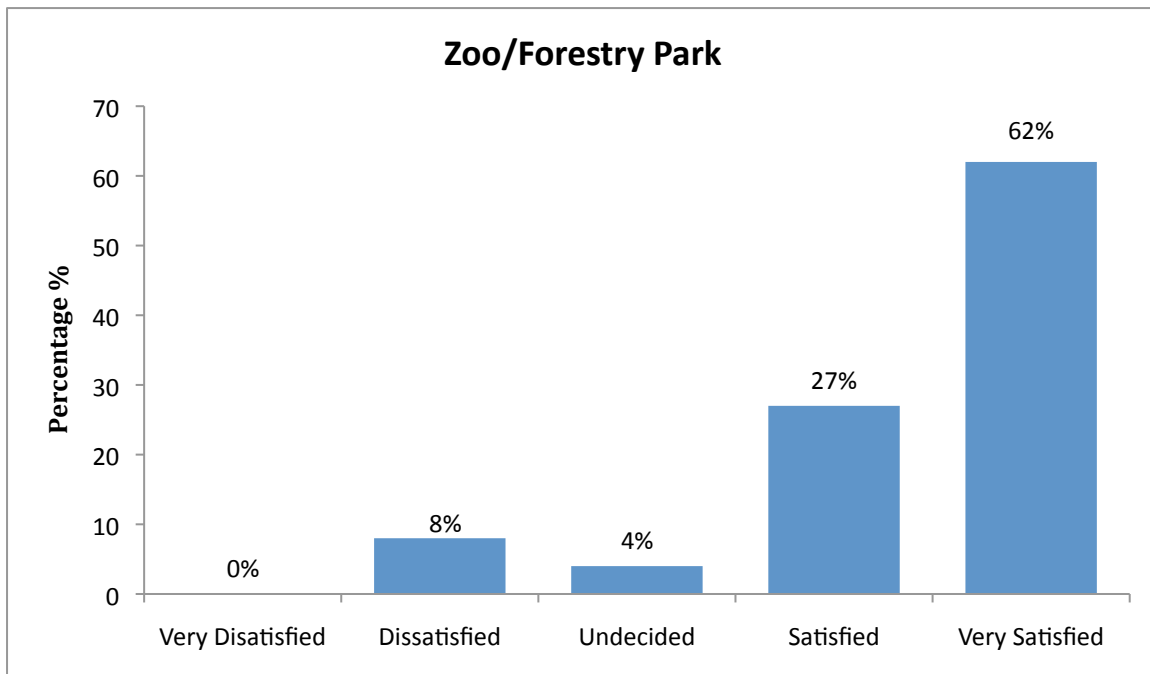


Figure 2.1 Respondents' satisfaction with Zoo/Forestry park visit (n=26)

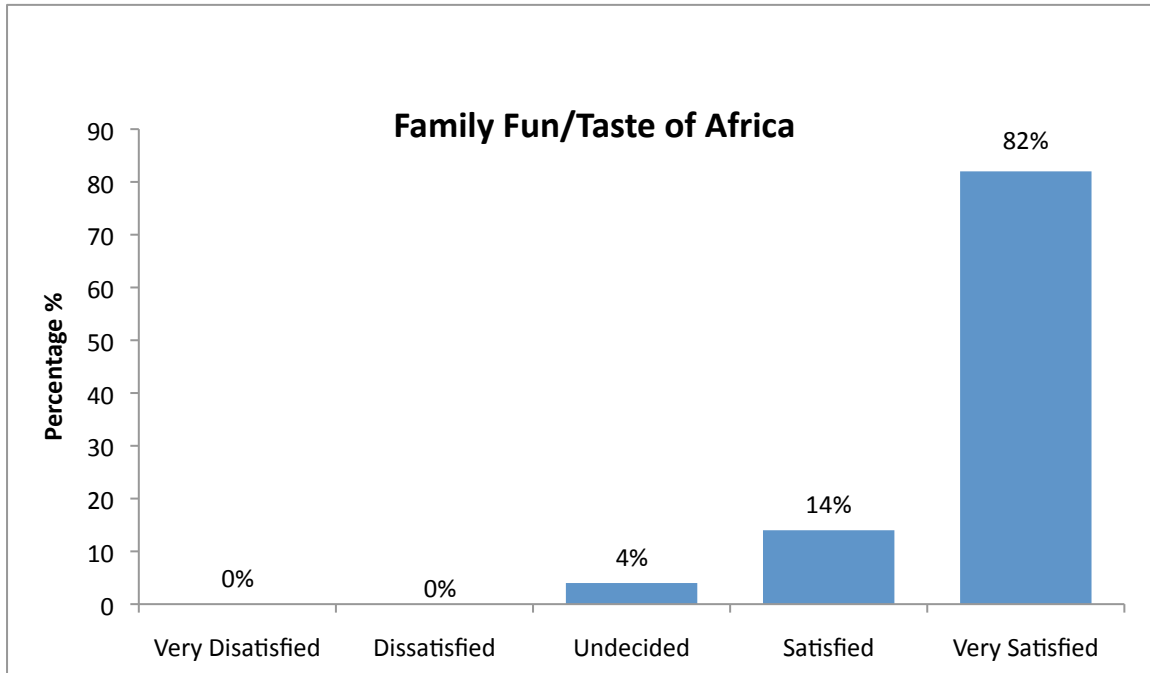


Figure 2.2 Respondents' satisfaction with Family fun/Taste of Africa (n=28)

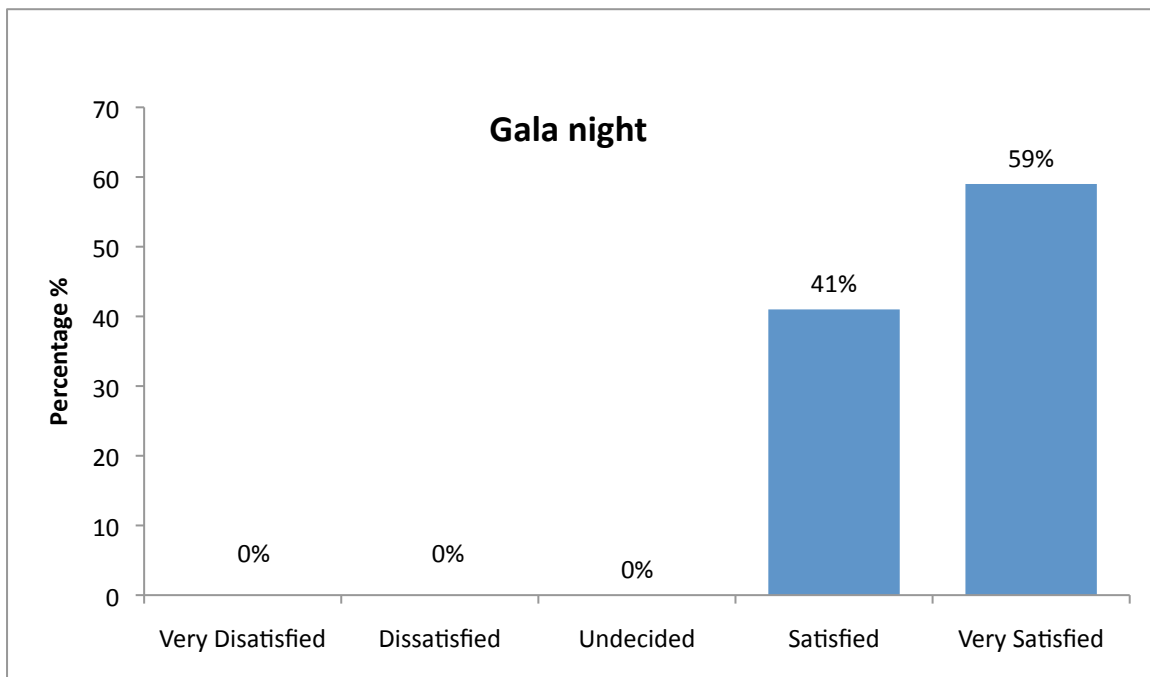


Figure 2.3 Respondents' satisfaction with Gala night (n=29)

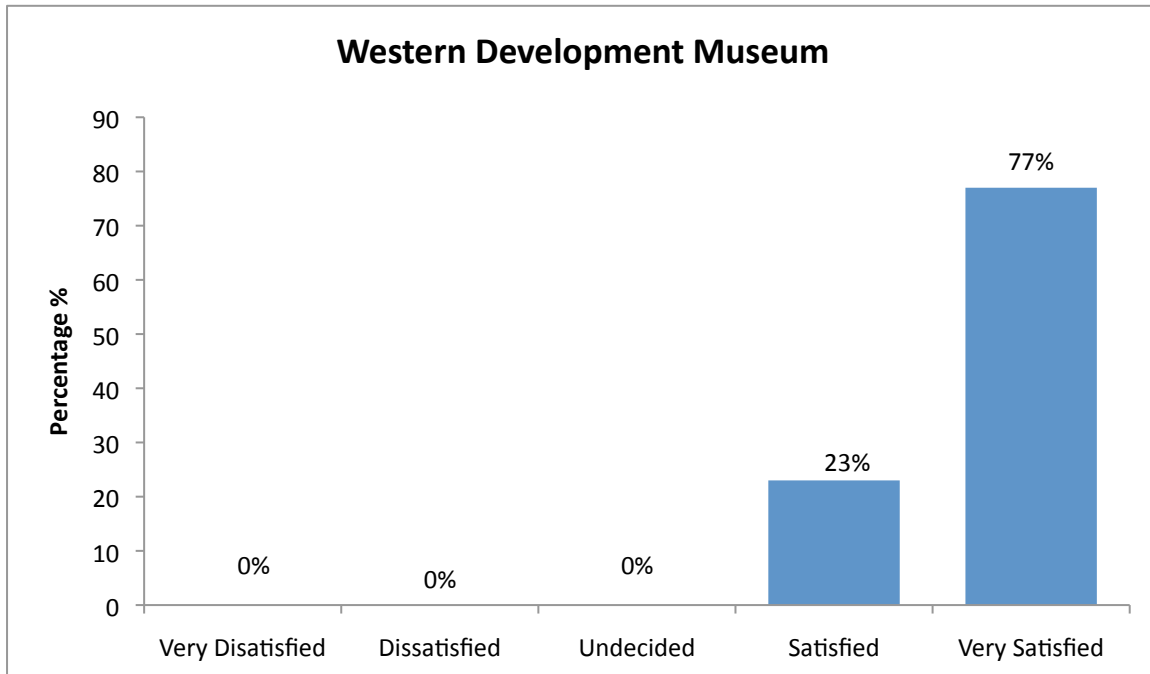


Figure 2.4 Respondents' satisfaction with Western Development Museum tour (n=26)

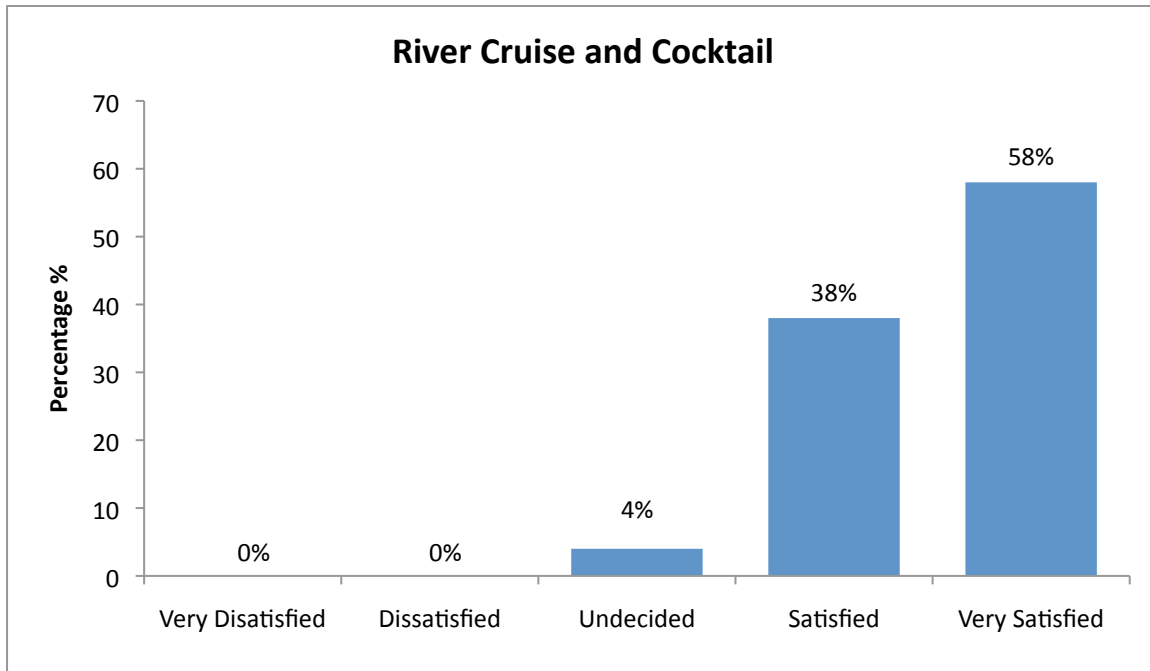


Figure 2.5 Respondents' satisfaction with River Cruise and Cocktail (n=26)

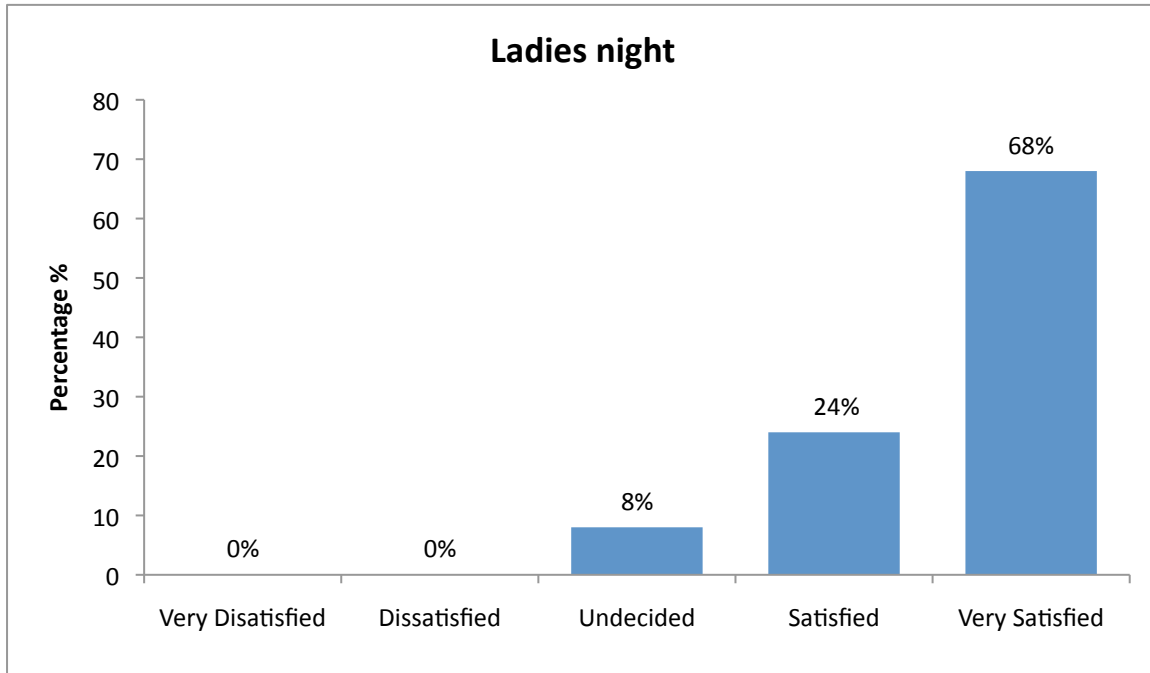


Figure 2.6 Respondents' satisfaction with Ladies night (n=25)

3. Most beneficial CANPAD event

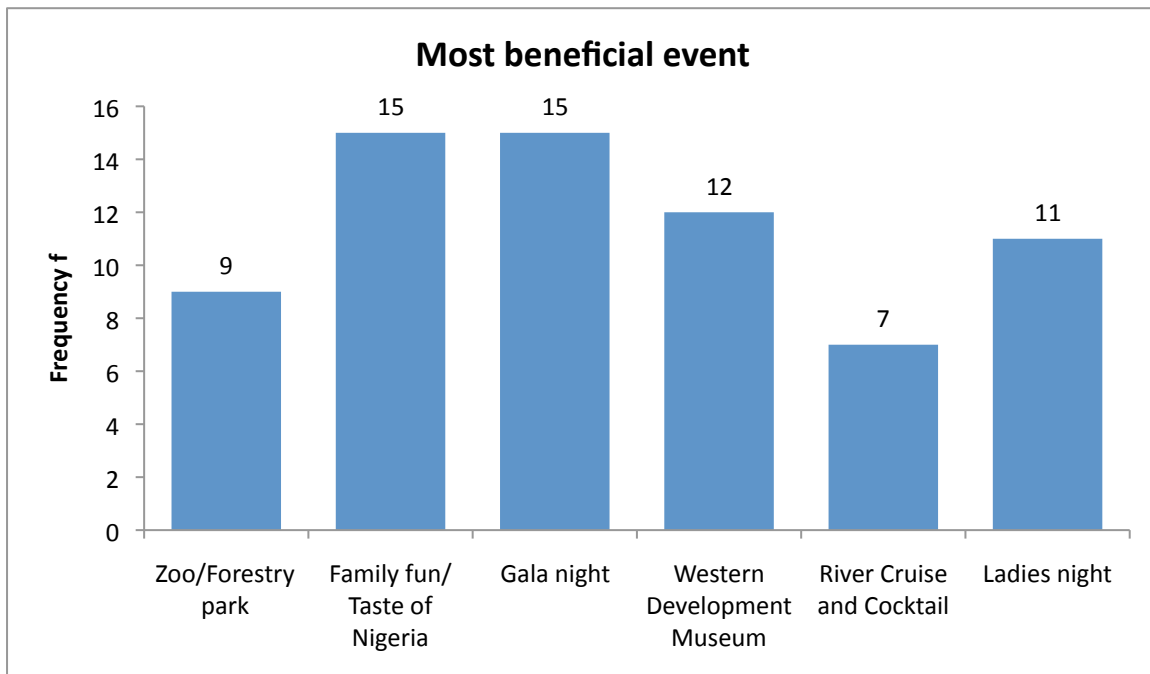


Figure 3.1 Respondents' ranking of most beneficial event in order of preference

4. Regarding Gala night event

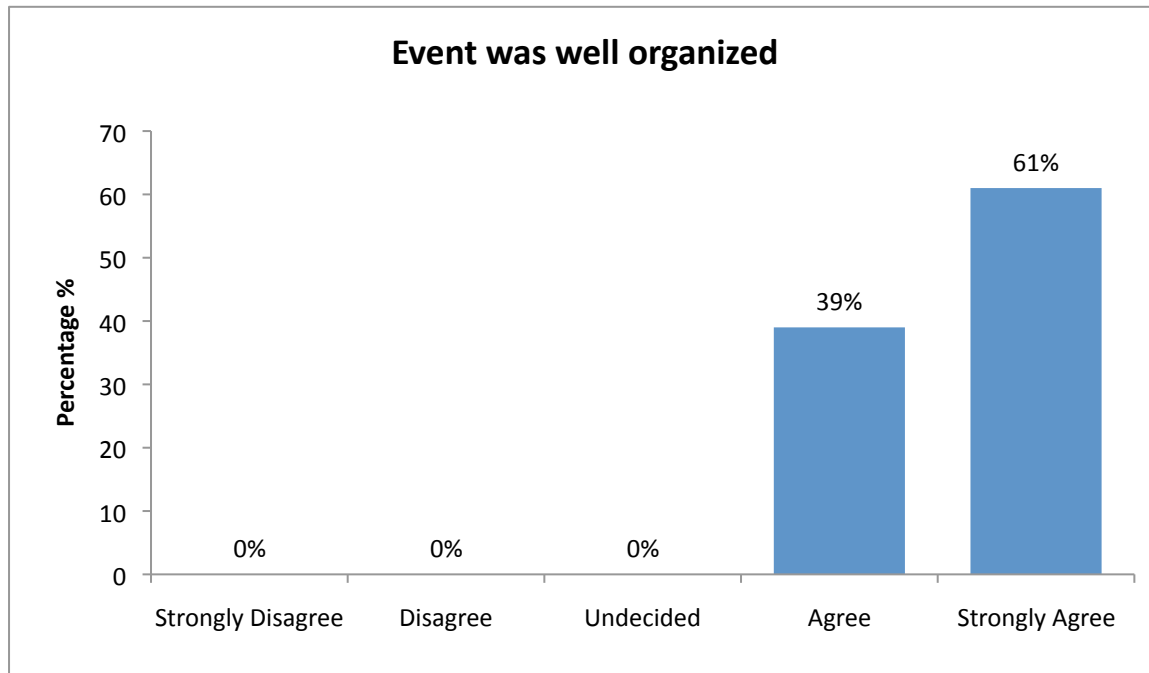


Figure 4.1 Respondents' perception about level of organization of Gala night (n=31)

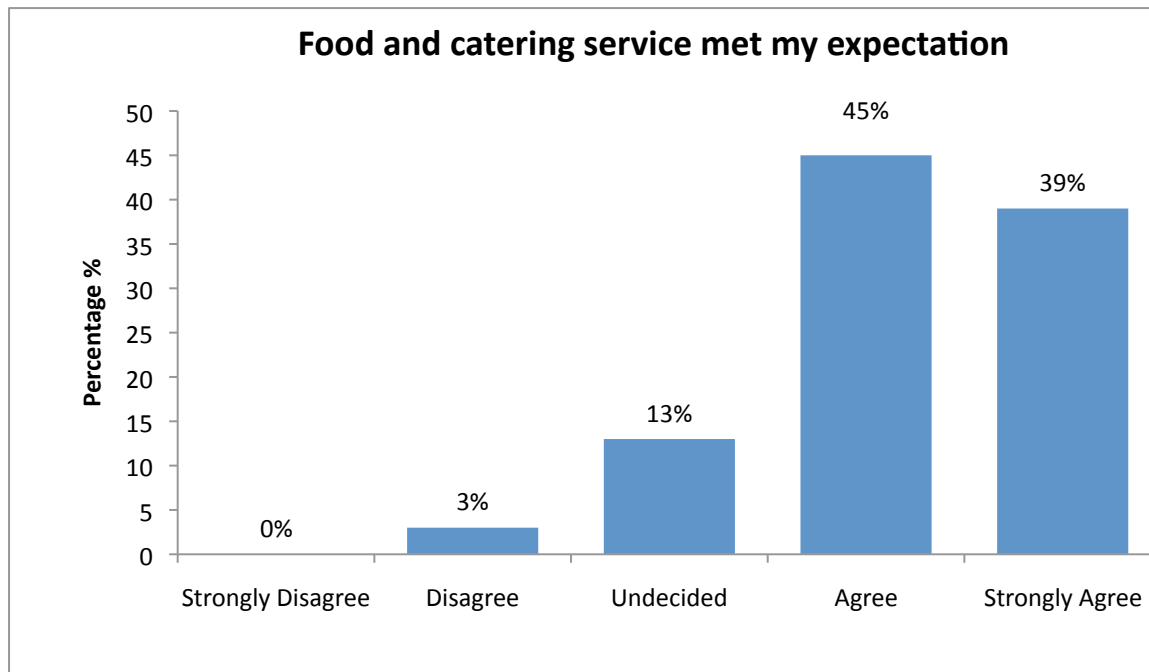


Figure 4.2 Respondents' perception about food and catering services at Gala night (n=31)

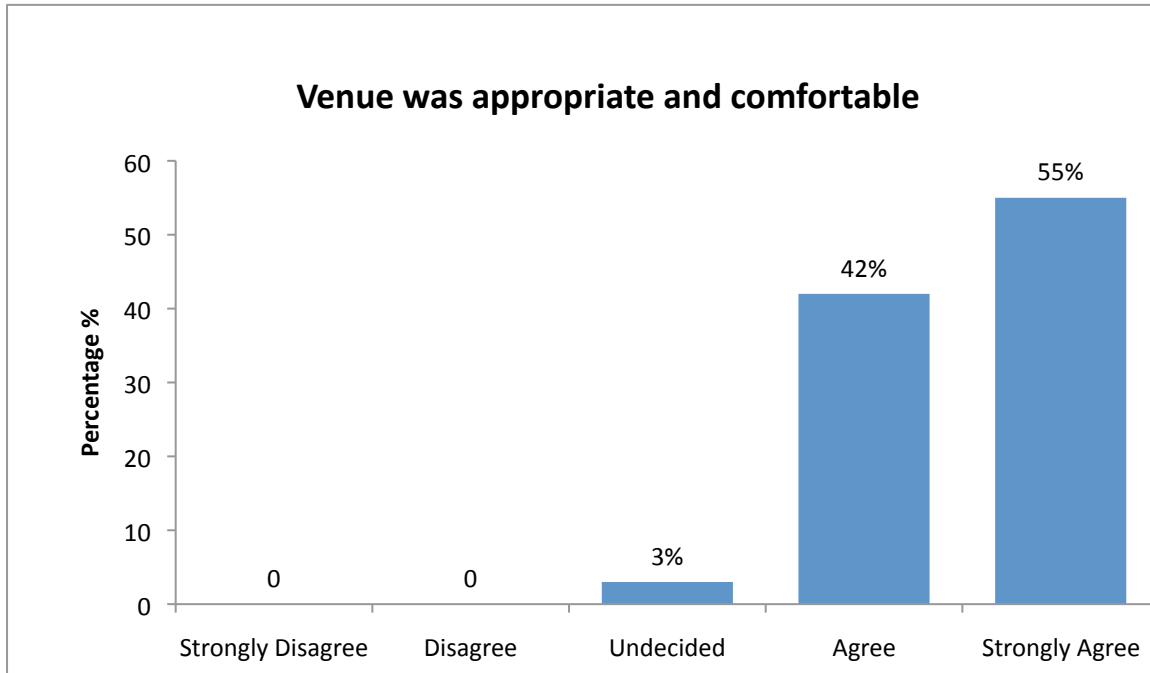


Figure 4.3 Respondents' perception about venue for Gala night (n=31)

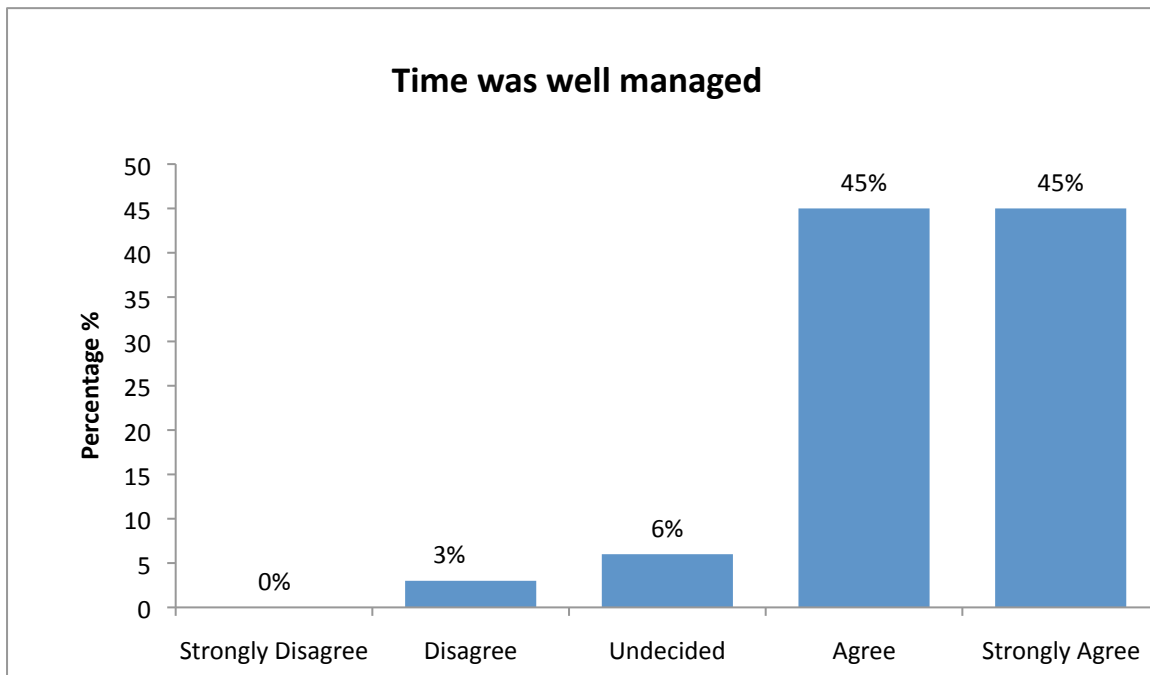


Figure 4.4 Respondents' perception about time management during Gala night (n=31)

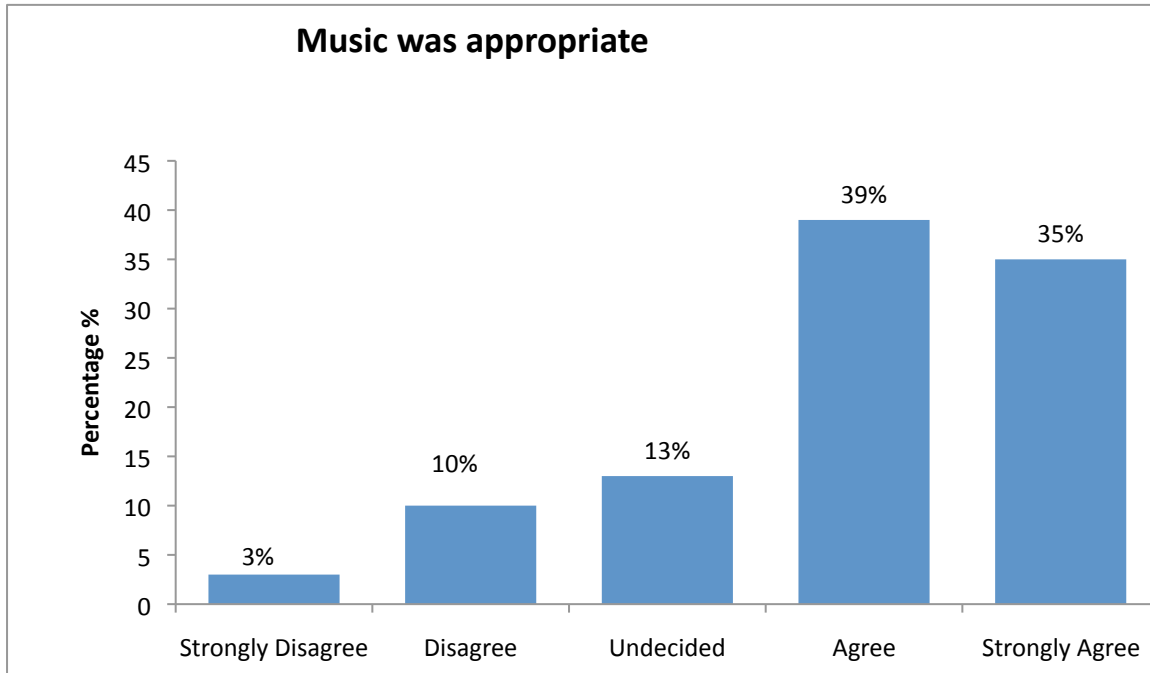


Figure 4.5 Respondents' perception about music played during Gala night (n=31)

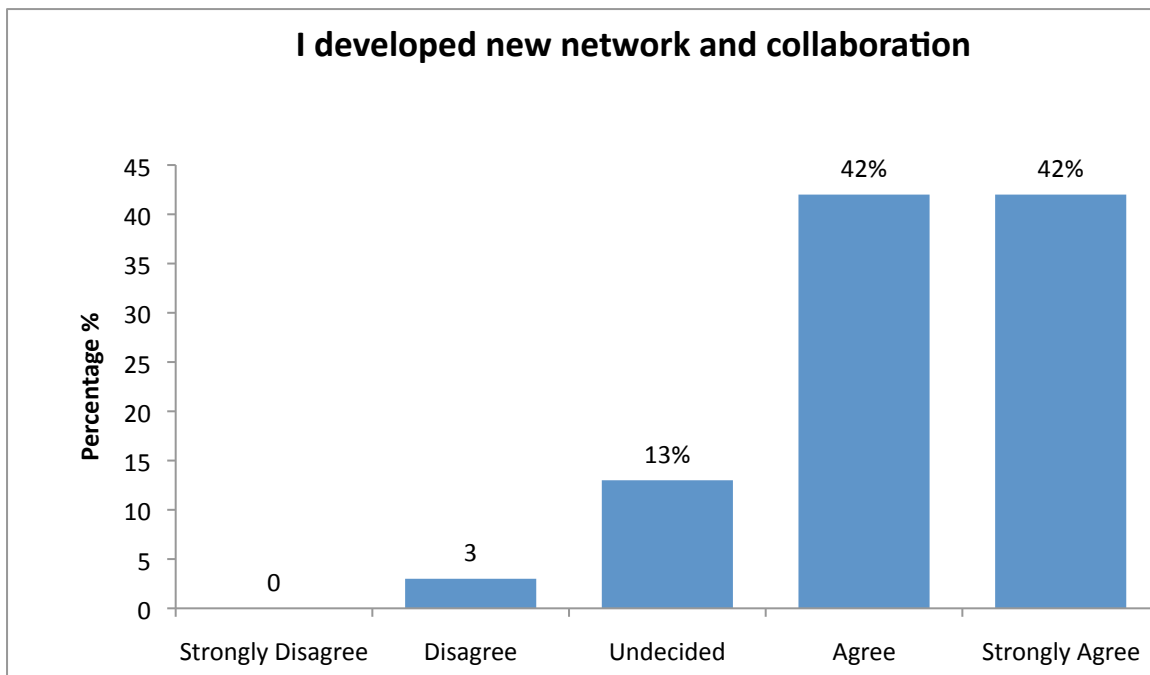


Figure 4.6 Respondents' perception about networking during Gala night (n=31)

5. Any suggestion on how future CANPAD social event could be improved?

- Better organized seating arrangements. Those who asked to sit together are to be accommodated
- Gala night can be scheduled to a venue where Nigerian foods can be served
- Everything is okay
- Nigerian food for Gala night
- Easy online registration
- Improved navigation through website
- Gala night party music should be multicultural
- Venue to be family friendly with pool etc such as Sheraton
- None at the moment
- Music on Gala night should be multicultural
- Ladies night should have more agenda; Topics that relates to ladies and family should be discussed
- Booking a more convenient accommodation; Music should be provided for outdoor activities
- Musician should be someone who can sing for all cultural groups
- Please continue with the youth/children activity. It made the children feel included and recognized
- Please music should be multicultural (Igbo, Yoruba, Benin, Delta)
- Need to distribute information early about the program to help with booking flights/accommodation
- Check PA system in Gala room to ensure adequacy
- Kids program ongoing for Gala night
- Better lighting at the Gala night
- Possibly more kids activities
- At the beginning of Gala night announce/remind the audience to keep quiet when someone is at the podium speaking
- Montreal

6. Please suggest activities for future CANPAD social events

- Ladies night can incorporate some topics that are family oriented
- Thanks a lot
- A program for university students/young adults
- Continue to include entertainment for children - youth and young adults should be catered for
- Pizza party; Old people home visit/donations
- It is time CANPAD enforces early payment for both CME and Social events as this will enhance event coordination
- A full day for ladies outing
- Afro performance (dances)
- Men's activity (golf and others)
- Variety of Nigerian music by DJ (music from as many ethnic group as possible)

- Music on the boat cruise
- Dance in ladies night
- Activities depend on location but where available cruise and excursions plus park for kids are always welcome

7. **Additional comments:**

- Impressed with the whole event
- I think everyone did a good job organizing the whole event
- Gala night should be more structured and children managed better. Noise level should be controlled
- None
- More fun activities for teenagers
- Saskatoon introduced something new, relaxing and different. We should take a leaf from them and work on what they did. Good job Saskatoon
- This event was well planned and has been a very good experience
- Well organized
- Music has to be secular and non-tribal not 80% church music as the event is not only Yoruba or Christian event
- Excellent
- Well done to the organizers; well organized. Great event, Great food on Friday.

Appendix 1: Evaluation form

**CANADIAN ASSOCIATION OF NIGERIAN PHYSICIANS AND DENTISTS - SOCIAL EVENTS
Saskatoon, SK
July 31- August 4, 2014
Participant Feedback form**

As a way to help improve your experience with future CANPAD events, please fill out the short questionnaire and return at the end of the entire event.

- 1. Please indicate the extent to which you agree or disagree with the following statements on a scale of 1 (strongly disagree) to 5 (strongly agree)**

	Strongly Disagree	Disagree	Undecided	Agree	Strongly Agree
Overall, the 2014 CANPAD family event was well organized	1	2	3	4	5
Event registration process was easy	1	2	3	4	5
Host facilities were comfortable	1	2	3	4	5

- 2. Overall, how satisfied were you with these social events on a scale of 1 (very dissatisfied) to 5 (very satisfied)?**

	Very Dissatisfied	Dissatisfied	Undecided	Satisfied	Very Satisfied
Zoo/Forestry park	1	2	3	4	5
Family fun/Taste of Nigeria	1	2	3	4	5
Gala night	1	2	3	4	5
Western Development Museum	1	2	3	4	5
River Cruise and Cocktail	1	2	3	4	5
Ladies night	1	2	3	4	5

- 3. On a scale of 1 to 6, where 1 is most beneficial and 6 is least beneficial, please rank the following events in order of preference:**

	Rank
Zoo/Forestry park	
Family fun/Taste of Nigeria	
Gala night	
Western Development Museum	
River Cruise and Cocktail	
Ladies night	

4. On a scale of 1 to 5, where 1 is strongly disagree and 5 is strongly agree, please indicate the extent to which you agree or disagree with the following statements regarding the GALA NIGHT

	Strongly Disagree	Disagree	Undecided	Agree	Strongly Agree
Event was well organized	1	2	3	4	5
Food and catering service met my expectation	1	2	3	4	5
Venue was appropriate and comfortable	1	2	3	4	5
Time was well managed	1	2	3	4	5
Music was appropriate	1	2	3	4	5
I developed new networks and collaboration	1	2	3	4	5

5. Any suggestion on how future CANPAD social event could be improved?

6. Please suggest activities for future CANPAD social events:

7. Additional comments:

*We appreciate your feedback
See you next year!*